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ADAM PERRY

EXPERIENCE

Freelance

Castle Rock, Colorado // May 2023 - Present

Graphic design, motion graphic design, video editing, web/UI/UX design, website/social media banners and ad creation.

AdGreetz

Los Angeles, CA // December 2021 – May 2023

Director of Production - Responsible for storyboarding, scripting, creating videos and animated social media advertisements from start to finish for a variety of clients/prospective clients. Creating and animating motion graphics, editing videos and audio. Converting client designs to animated video and web banners using Google Web Designer and After Effects.

American Sentinel University

Denver, CO // April 2018 – November 2021

Multimedia Graphic Designer - Worked with multiple departments in the University to complete various tasks such as: Video creation, editing, filming and animation. Design and creation of marketing materials, website graphics, print materials. Website updates using HTML and CSS. UI design for landing pages. Internal document design and updates.

Boy Scouts of America

Charlotte, North Carolina // February 2017 - April 2018

Senior Graphic Designer – Designed website banners/ads/icons, email headers and layouts, shop display graphics, package design, social media graphics, Scout patches (embroidery design), order forms, and internal documents in the form of editable PDFs. Assisted on photo and video shoots for product and lifestyle shots.

Freelance

Charlotte, North Carolina // August 2016 - February 2017

Created website graphics and print designs for various companies. Modified CSS and HTML using Dreamweaver and CMS.

BlindSaver

Parker, Colorado // October 2012 - July 2016

Head Graphic Designer – Designed and updated website layouts, graphics and advertisements to create a consistent brand identity. Designed sales and marketing print materials for BlindSaver, Levolor and Bali blinds. Collaborated with programmers on implementation of design for a sister website, WindowsDecora, from concept to launch.

EDUCATION

BFA in Graphic Design // Kennesaw State University, May 2008

SKILLS

Software Experience // After Effects, Premiere Pro, Photoshop, Illustrator, Figma, Adobe Xd, Dreamweaver, InDesign, Adobe CC, HTML, CSS, Google Web Designer, Blender, SharePoint, MS Office, Wordpress, Shopify, Asana, Windows and Mac.

Design Experience // Motion graphics, video editing, branding, logos, UI design, illustration, 3D design, web design, web banners, photo editing, package design, newsletters, ebooks, brochures, direct mail, advertisement layouts (digital and printed).